

News Release

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FOR IMMEDIATE RELEASE

BLOCK KIDS ANNOUNCES LEGOS CONSTRUCTION COMPETITION

Free for children in first through sixth grades

Omaha, NE (January 9, 2008) – Block Kids, a national building organization, has announced its Legos construction competition for children in grades first through sixth. The contest is designed to inspire children’s creativity by exposing them to the excitement of the construction industry. The Legos construction competition is sponsored nationally by the National Association of Women in Construction (NAWIC) and locally by Bland & Associates.

This **free** event takes place on February 7, 2009 beginning at 10:00 a.m. at the IBEW Hall, located at 8946 “L” Street, Omaha, Neb. Open to boys and girls, participants will build structures using Legos and then be judged on both the building and the thought process behind the design. The winner in each age group wins a \$50 savings bond.

“There are many careers for people in the construction industry and the Block Kids Legos competition is a creative and educational way to introduce children to the industry,” said Jeremy Vokt, Shareholder, Bland and Associates. “It’s never too young to foster the interest in designing and building, and we really encourage girls to participate as well as boys.”

Registration is free and must be received by January 20, 2009. Registration forms are available for download at www.nawicomaha.com or by calling 402-720-0118 or 402-721-2906. All participants will receive a free t-shirt, goodie bag and hard hat.

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